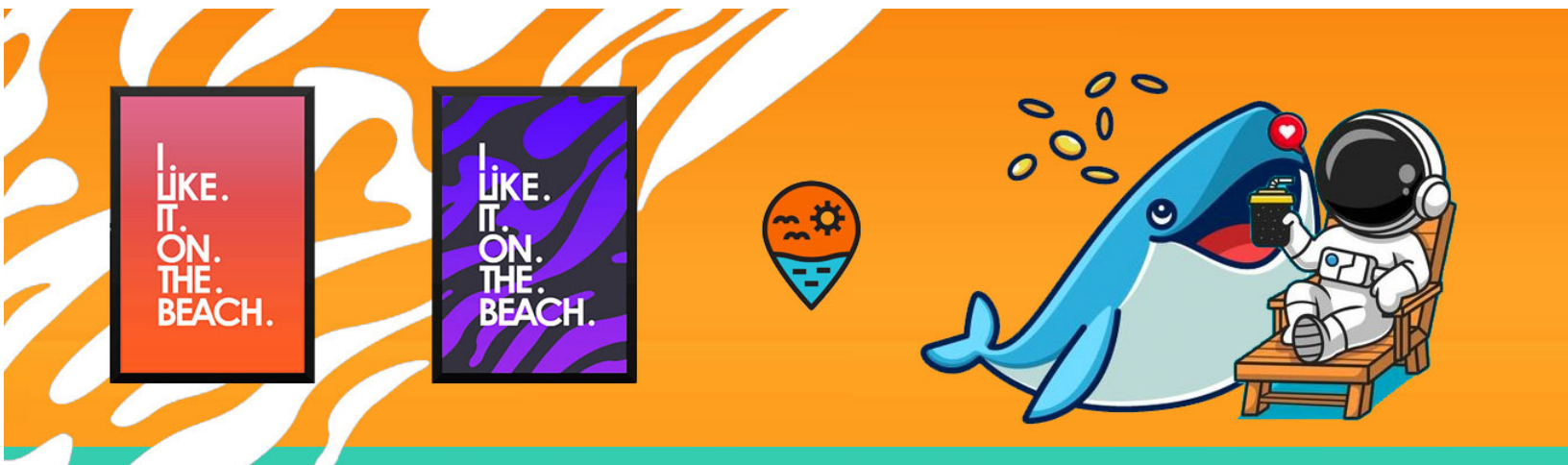




I.
LIKE.
IT.
ON.
THE.
BEACH.

Whitepaper



EXECUTIVE SUMMARY - VISION

When we started I LIKE IT ON THE BEACH (ILIOTB) a few years ago we wanted to create a place beach lovers could visit online for the trendiest beach fashion, products, vacations, events, activities, resources and overall “everything beach”. No such online presence existed filling that gap. As if that wasn’t enough motivation for us we wanted to ensure our business was also beneficial to the health of the beaches we love to enjoy, therefore 10% of all profits we generate are donated to beach cleanup initiatives globally which we hand pick as well as hosting our own beach cleanup events annually.

Most of our shop items yell the statement “I LIKE IT ON THE BEACH” branded with our logo. This is very intentional as we would like supportive beach lovers to be proud of the fact they are giving back to their own beach enjoyment while sharing our message and displaying their love/internal feeling helping identify other beach lovers and those who keep philanthropy dear to their hearts. We call it wearing your voice.

Today, some years later, with the development of cryptocurrency technology and apps such as discord we are now able more than ever to build our ecosystem, a community of beach lovers around the world, and garner interest into our ILIOTB NFT Collection which will reward members greatly as their ILIOTB NFTs double as exclusive members only access to these rewards.

The ILIOTB NFT Collection lives on the Ethereum (ERC721) blockchain with future developments exploring governance tokens (ERC1155) as we intend to be a DAO (Decentralized Autonomous Organization) by the end of 2023.

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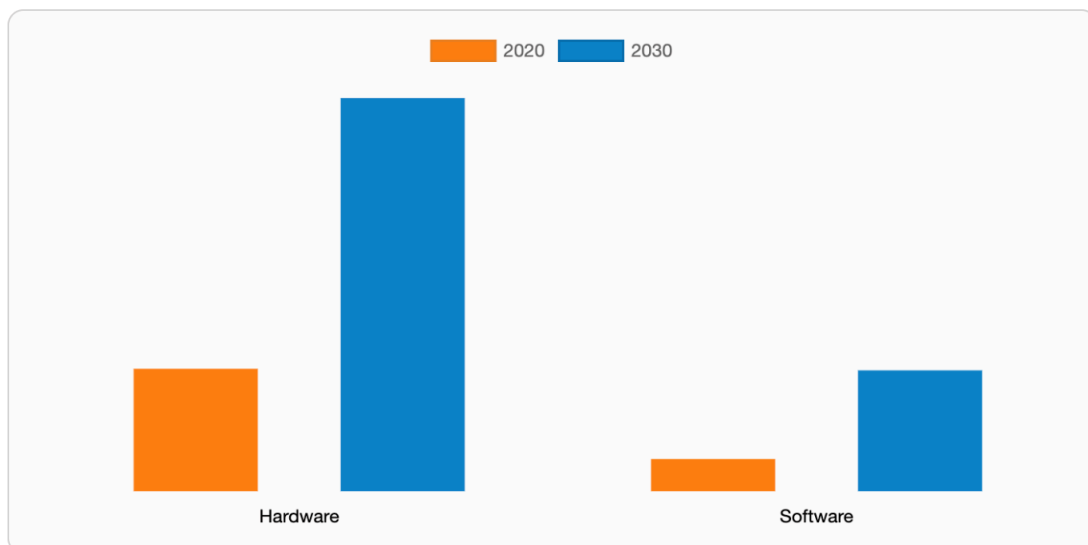
MARKET GROWTH

The global cryptocurrency market size was valued at \$1.49 billion in 2020, and is projected to reach \$4.94 billion by 2030, growing at a Compound Annual Growth Rate of 12.8% from 2021 to 2030. Cryptocurrency is known as virtual currency. It is a form of currency that exists digitally only and has no central issuing or regulating authority above. It uses blockchain technology to authenticate the transactions. Blockchain is a decentralized technology spread across many computers that manages and records transactions. Furthermore, it does not rely on banks to verify the transactions but is used as peer-to-peer system that enable users to send and receive payments from anywhere in the world.

Increase in need for operational efficiency and transparency in financial payment systems, rise in demand for remittances in developing countries, increase in data security, and improved market cap are the major factors that drive the growth of the global cryptocurrency market. Moreover, high implementation cost and lack of awareness of cryptocurrency among the people in developing nations hamper the cryptocurrency market growth. Furthermore, increase in demand for cryptocurrency among banks, and financial institutions and untapped potential on emerging economies are expected to provide lucrative opportunity for the market expansion during the forecast period.¹

Cryptocurrency Market

By Offering



Hardware segment accounted for the highest market share throughout the forecast period

¹ <https://www.alliedmarketresearch.com/crypto-currency-market#:~:text=The%20global%20cryptocurrency%20market%20size,is%20known%20as%20virtual%20currency.>

NFT GROWTH

Cryptocurrencies had a breakout moment in 2021, and NFTs were some of the biggest stars. Now, as with any new and hot investing trend, financial pros are hoping to capitalize on the craze with products promising a way to piggyback on the market.²

The market size for digital collectibles known as NFTs is catching up to that of the traditional art market. By the end of 2021, the marketplace for non-fungible tokens, which are digital pieces of art tied to blockchain technology, reached a \$41 billion value, according blockchain data company Chainalysis, which updated a previous report.

And according to the Financial Times, which first reported the new metric, total NFT sales would be even higher if digital collectibles minted on blockchains other than Ethereum were also included.

NFTs are now inching closer and closer in value to the traditional art market, where people buy and sell physical works. The latest estimate from a 2021 report showed sales of conventional art and antiques reached \$50 billion in 2020. That number was a decline from the year prior, due in part to the COVID-19 pandemic, the Art Basel and UBS Global Art Market report found.³

² <https://www.bloomberg.com/news/articles/2022-01-05/cashing-in-on-crypto-hype-finance-pros-lure-investors-wanting-to-buy-nfts>

³ <https://markets.businessinsider.com/news/currencies/nft-market-41-billion-nearing-fine-art-market-size-2022-1>

BEACH INDUSTRY GROWTH

Beach Hotels Market size was estimated to be \$163,296 million in 2016, and is projected to reach \$201,359 million in 2023, growing at a CAGR of 3.2%. The substantial boom in the travel and tourism sector fosters the demand for hotel industry and substantially beach hotels market.

Beach hotels are the hotels that are positioned on or nearby the seashore or are of sea-facing. Several beach resorts offer private beaches to their tourists with luxurious stay options. These are exceptionally popular among honeymoon couples and offer different activities, which include hiking and surfing, water sports, and biking with facilities, such as physical fitness spa services. Mental rejuvenation is one of the crucial benefits of beach resorts.

Inclination of travelers toward peaceful areas than the crowded places has increased the demand for beach hotels. Factors that are expected to drive the market growth during the forecast period include increase in per capita income in the developing countries, rise in purchasing power of people, surge in trend to travel in vacation, and different discounts offered on online booking.

The global beach hotels market is segmented on the basis of type, service type, occupants and region. The beach hotels market on the basis of type is categorized into premium, standard, and budget.

Based on service type, it is segmented into accommodation, food & beverage, and others. Based on occupants, the market is further segmented into solo, and group travels. Geographically, it is categorized across North America, Europe, Asia-Pacific, and LAMEA.⁴

Amid the COVID-19 crisis, the global market for Swimwear and Beachwear estimated at US\$19.5 Billion in the year 2020, is projected to reach a revised size of US\$27.6 Billion by 2027, growing at a CAGR of 5.1% over the analysis period 2020-2027.

Polyester, one of the segments analyzed in the report, is projected to grow at a 5.9% CAGR to reach US\$10.1 Billion by the end of the analysis period. After an early analysis of the business implications of the pandemic and its induced economic crisis, growth in the Spandex segment is readjusted to a revised 5%

⁴ <https://www.alliedmarketresearch.com/beach-hotels-market>

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CAGR for the next 7-year period. This segment currently accounts for a 21.9% share of the global Swimwear and Beachwear market.

The U.S. Accounts for Over 27.1% of Global Market Size in 2020, While China is Forecast to Grow at a 7.8% CAGR for the Period of 2020-2027

The Swimwear and Beachwear market in the U.S. is estimated at US\$5.3 Billion in the year 2020. The country currently accounts for a 27.09% share in the global market. China, the world second largest economy, is forecast to reach an estimated market size of US\$5.7 Billion in the year 2027 trailing a CAGR of 7.9% through 2027.

Among the other noteworthy geographic markets are Japan and Canada, each forecast to grow at 2.7% and 4.6% respectively over the 2020-2027 period. Within Europe, Germany is forecast to grow at approximately 3.1% CAGR while Rest of European market (as defined in the study) will reach US\$5.7 Billion by the year 2027.⁵

CHALLENGES

Challenges in NFT space are mostly pertaining to what determines the value of the NFT, which could be anything on the very long list from preset mint price, the underlying cryptocurrency price, member benefits, the artist or visual appeal, the utility features and many more factors so we focused on them all.

The software we are exploring will be developed by a group of freelance coders who like it on the beach at Crimson Tide Ltd, our pending tech partner. The maintenance of these systems are the responsibility of our tech partners which enable us to offer more value in the form of utility to a privy few NFT holders, such as liquidity pools and smart contracts for rewards. We expect these features to attract long term desire as we continue collaborative development.

We don't forecast many challenges other than how to monetize the ILIOTB app at this moment, we just know it will be a useful beach day or beach trip tool if you like the beach which our 10,000 NFT holders will have first & free access to. There could possibly be a free with ads version and a no ads version with unlockable features for each users specific beach interest.

⁵ <https://www.globenewswire.com/news-release/2020/07/23/2066483/0/en/Global-Swimwear-and-Beachwear-Market-Outlook-2020-2027.html>

QUESTIONS

Q: How do I buy an I LIKE IT ON THE BEACH NFT on Opensea?

A: Assuming you already have a crypto wallet like Metamask set up, connecting it to OpenSea and building an account is a breeze. From the OpenSea homepage, navigate to the top right-hand corner of the site and click on the wallet icon. OpenSea will prompt you to connect to a wallet service of your choice. Once you've done that, your account is live!

After connecting a wallet, OpenSea will bring you to your account's profile page where you can view any NFTs you've collected, created, or favorited on the site for potential purchase. Your default account will be "Unnamed" until you navigate to the settings cog to the right of your profile picture to customize your account. OpenSea will hit you with an extra security prompt at this point, asking you "Sign" a quick agreement before you can continue. Once you're through this prompt, you can customize your profile. Pick a username, pen a quick bio and add a secure email address to your account. Now you're ready to ride the waves and can explore the OpenSea marketplace with your wallet full of currency, ready to buy or make some offers on one-of-a-kind digital artworks.

Q: What is burning ETH?

A: Crypto burning is the act of sending crypto coins tokens to a wallet that has no access key, so these tokens are lost forever. The exercise is carried out to limit the coins in circulation. In the case of ETH, following 2021's EIP-1559 protocol, a part of every transaction fee, measured in ETH, will be burned. Removing an asset from circulation to adjust availability and value is not a new concept. For example, central banks adjust the amount of circulating currency to adjust that currency's purchasing power. Publicly traded companies buy back stock to reduce the number of shares in circulation. In general, this practice is intended to increase the value of the shares while increasing the company's financial performance. Unfortunately, it doesn't always work as intended and sometimes has the opposite effect. There is no evidence yet that burning cryptocurrency tokens increases the value of that specific cryptocurrency. The action can influence investor and user sentiment which would have more of an effect of driving prices up and down. However, in general, it's the developers that burn tokens. This reduces the supply, which theoretically acts to increase the currency's price and benefit investors.⁶

⁶ <https://www.investopedia.com/tech/cryptocurrency-burning-can-it-manage-inflation/>

CRYPTO TERMS

Q: What is a Smart Contract?

A: Just like any contract, smart contracts lay out the terms of an agreement or deal. What makes smart contracts “smart,” however, is that the terms are established and executed as code running on a blockchain, rather than on paper sitting on a lawyer’s desk. Smart contracts expand on the basic idea behind cryptocurrency - sending and receiving money without a “trusted intermediary” like a bank in the middle - to make it possible to securely automate and decentralize virtually any kind of deal or transaction, no matter how complex. And because they run on a blockchain like Ethereum, they offer security, reliability, borderless accessibility and are irreversible.⁷

Q: What is a DAO & Governance Token?

A: These tokens play an important role in distributing the control of blockchain projects among their communities of users. One way to achieve that is to create a special type of collectively managed organization known as a decentralized autonomous organization (DAO) and require participants to invest their own money in exchange for voting powers to ensure they all act honestly, and the DAO prevails. Usually under this setup, those who invest more money have greater voting power over those who don’t. A type of utility token known as a “governance token” is then issued to users to represent each person’s stake in the DAO.

Distributing control among stakeholders in this way is called “on-chain governance.” The powers denoted by the governance tokens may include traditional management roles and the authority to change the project’s protocol, i.e. its foundation in code. Sometimes users’ votes are weighted proportionally to the size of their holdings of the governance token.

To ensure that the holders of governance tokens have an interest in the good health of the project long term, protocols often channel a share of network transaction fees into the wallets of the token holders. The tokens may also carry non-governance rights, like the right to be exchanged for certain other tokens at predefined rates.⁸

⁷ <https://www.coinbase.com/learn/crypto-basics/what-is-a-smart-contract>

⁸ <https://www.coindesk.com/learn/what-is-a-governance-token/>

Q: What is POAP Protocol?

A: POAP, short for "Proof-Of-Attendance Protocol", is a mechanism for distributing crypto-badges that is used to record and commemorate specific events. A POAP token serves as easily verifiable proof that users were present at the event at the time it occurred.

The history of POAP dates back to the ETH Denver Convention held back in 2019. The event was mostly organized by volunteers, who then relied largely on donations from groups of influencers, developers, and organizers. POAPs were devised by the event's organizers to reward hackers who were present and participated in their convention hackathon.

The aim is to showcase some of the things Ethereum could achieve that other tech stacks couldn't, and it was believed that attendance badges like POAP were one of them. The project continues to be 100% volunteer-driven, which means there is a constant stream of contributions from top coders, organizers, and influencers along the way.

The ERC-721 standard, which is utilized for NFTs, is used to construct all POAPs. However, in order to be classified as a POAP, an NFT must fulfill a set of conditions such as below:

- It must first be created using the official POAP smart contract.
- It must provide information for a specified time or date, with a maximum duration of one year.
- All POAPs must be paired with a picture.⁹

Q: What is Impermanent loss?

A: Impermanent loss happens when you provide liquidity to a liquidity pool, and the price of your deposited assets changes compared to when you deposited them. The bigger this change is, the more you are exposed to impermanent loss. In this case, the loss means less dollar value at the time of withdrawal than at the time of deposit. Pools that contain assets that remain in a relatively small price range will be less exposed to impermanent loss. Impermanent loss can still be counteracted by trading fees. In fact, even pools on Uniswap that are quite exposed to impermanent loss can be profitable thanks to the trading fees. Uniswap charges 0.3% on every trade that directly goes to liquidity providers. If there's a lot of trading volume happening in a given pool, it can be profitable.¹⁰

⁹ <https://www.coingecko.com/buzz/what-is-poap-and-how-to-claim-it>

¹⁰ <https://academy.binance.com/en/articles/impermanent-loss-explained>

MEMBER BENEFITS & FEATURES

The ILIOTB NFT Collection will give exclusive access to this new age digital beach club. We are trying to develop an ecosystem with utility features that help create passive income for all beach lovers whilst helping to keep the beaches and oceans that they love to enjoy clean everyday from interest earned by software trading in the markets and the royalties from each collection.

Rewards for Holders:

- First Collection - 100 mints free (Socials - 500 captions/tags/comments.)
- FREE Framed Poster, Mug & Shirt – First 1000 mints
- FREE Access to Annual ILIOTB Events (Fashion, Expo, Festival, popups)
- \$100,000 USD Giveaway when project fully minted.
- 1 Year Membership to a Beach Club/Experience (eg. SOHO Beach House) Raffle every quarter once fully minted.
- Membership doubles as a subscription to automated annual raffle for random beach items valued up to \$10,000 depending on rarity level will qualify you for more valuable beach related gifts from the beach treasure chest. (Automated Lottery) – Items populated my discord community.
- Automated Annual Vacation Raffle to NFT holders to a Sandals Resort of your choice for 2 (additional potential hotel partners)
- Early Access to our ILIOTB Beach App to be developed by our App Partners that will allow beach lovers to locate trash, turtle hatchings, events, good days and locations to surf, warn of potential dangers in the water with advisories. (see page 17)
- Access to NFT holder exclusive Travel Benefits, ILIOTB Merch drops and special coupons to members only.
- Airdrops for participating at Clean ups with attendance smart contracts.
- Digital Bonfire - Every full moon we will Burn ETH

Yield rate:

APY is calculated using average sale price of each collectible, Ether price ~\$2500 at the time of writing this and assumption of ILIOTB Coin value at \$0.01. Other values such as aesthetic art appeal are not considered. APR will go up as ILIOTB Coin value goes up.

- **Extremely Rare (Gold Treasure):** Highest Percentage APY
- **Rare (Gold Outline with Gold Frame):** High Percentage APY
- **Others (All NFTs):** Standard Percentage APY

NFT Passive Income Yield (Liquidity Pool)

Each ILIOTB NFT will passively yield ILIOTB Coin at the block time of the ILIOTB NFTs last 10,000th NFT minted in public sale or after reaching target % of fractional sales. The rarer or higher level your ILIOTB NFT is, the more reward it will yield.

Beach Swap (DEX & Dapp)

The first advanced DEX with NFT focus combining Defi + NFT in 1 platform providing liquidity not only for ILIOTB Coin but also all other blue-chip tokens on, an Ethereum EVM L2 blockchain that is high-throughput, scalable, and future-safe platform, with low transaction costs for the users.

Features:

- A simple UI
- High speed decentralized trading with low fees
- Ability to swap and provide liquidity any ERC20 tokens
- Liquidity providers incentivized for farming and staking in governance token ILIOTB Coins
- NFT auto staking.

\$ILIOTB Coin

ILIOTB Coin is not only a utility token but also a governance token of ILIOTB project, the more ILIOTB Coins you have, the more authority and influence you have for future roadmap, features and direction of the company. All beach commerce companies have a responsibility to the beach and accepting our token as means of payment will prove beneficial to their balance books and environment as we seek coastal partners globally.

ARTISTS

We are vetting a curated list of illustration artists in Miami, Hawaii & Jamaica. As known beach towns we figure these artists' geographical relationship with the beach will allow them to illustrate our beach loving vision best.

ILIOTB COLLECTION PROPERTIES

There will be a total of 10,000 I LIKE IT ON THE BEACH Collection initially minted at the end of Q2 2022 on the solstice (first day of summer – June 21st). These will speak for themselves, no one will have to ask where you like it. The concept behind each statement piece and the varying special properties of each computer assisted art piece was inspired by beach hues, ocean life and are broken down into the following categories/properties:

Tropical Gradient Backgrounds
Picture Frames
ILIOTB Statement Logo
Wave
and more...(TBD)

WEEKEND AT BURN-ETH COLLECTION

There will be a total of 10,000 or a Fractional Weekend at Burn-eth NFT Collection minted in Q4 2022. These pieces are inspired by all time classic beach movie "Weekend at Bernies", famous for hilarious beach moments in film. We wanted to gamify this NFT similar to how mutants of Bored Ape Yacht Club can mutate we wanted to show you what the beach could mutate to if you give Burn-eth a clean jar of clean sand serum vs a dirty trash serum. Properties with differing rarity levels range from:

ILIOTB Tops
ILIOTB Bottoms
Sand
Sky
And more...(TBD)

RARITY/LEVELS

All NFTs will have Levels of rarity as displayed above with the highest level of rarity benefiting from the highest level of rewards, offers and raffle entries.

METAVVERSE

We are creating unique ILIOTB wearables for sale in Decentraland. (MANA)
We love the idea of wear to earn fashion driven by responsibility.

WHITELIST – PRESALE

In the NFT world, whitelisting typically means that a crypto wallet address, (i.e. a public ETH address), is pre-approved for minting of NFTs on specified dates/times (usually a date/time window). Our most active community members will get a chance to get whitelisted for the first 1000 mints on Opensea.

MINTING

We wanted to lazy mint on OpenSea as we are busy tanning by the sea... However we are still exploring other options to mint on our own website.

- Phase 1: Mint 1000 NFTs to whitelisted addresses.
- Phase 2: Mint 9000 NFTs on OpenSea
- Phase 3: Mint New Collection of 10,000 NFTs or Fractional NFT (TBD) with more unique beach related membership features.

Anytime people post 1155s on OpenSea, it's lazy minted. So some people have random algorithms to generate the art and then they manually post it using Lazy Minting. For BAYC and other projects with thousands of NFTs, those are pretty much always 721 tokens that are minted on a custom contract. A lot of them have buyers go to their own website and 'mint' on their own website. So instead of picking whichever one you want, you mint a random one through their contract. They must have also linked the contract to OpenSea so that as new items are minted, they will also show up there.

\$100,000.00 USD RAFFLE GIVEAWAY AFTER ALL INITIAL I LIKE IT ON THE BEACH COLLECTION IS MINTED

MEMBER BENEFITS	ANNUAL NFT GIVEAWAY RAFFLE CHART			
	G1	G2	G3	G4
Skincare Giveaway	✓	✓	✓	✓
Food & Beverage Giveaway	x	✓	✓	✓
Hospitality Experience	x	✓	✓	✓
Travel Giveaway	x	x	✓	✓
Beach Item Giveaway	x	x	✓	✓
Beachwear Giveaway	x	x	x	✓
Treasure Chest Giveaway	x	x	x	✓

***ALL MEMBERS WILL HAVE FREE ACCESS TO ILIOTB EVENTS & EARLY MINTERS GET A POSTER OF THEIR ART**

BOOTSTRAP FUNDING ALLOCATION

5% Contingency

5% Legal & Accounting

10% Tech Partners/Software License & Maintenance

10% Beach & Ocean Cleanup Initiatives

10% Marketing

60% Company Fund

DONATIONS

Project Donations can be seen and made via the following official links:

- www.instagram.com/ilikeitonthebeach
- www.ilikeitonthebeach.com/donate
- www.ilikeitonthebeach.eth – Ethereum payments



I LIKE IT ON THE BEACH Wallet (ETH):

0x8f172214523e02690c8a1DcFe039817180C5dfe2

WE WILL DONATE TO:



ILIOTB APP



Coming Soon...

The worlds first digital beach club...
keeping the beach clean with financial rewards to their community.

- Exclusive beach destinations & activities
- Monthly beach related giveaways
- ILIOTB App - shop and tools

www.ilikeitonthebeach.com

App Store Google Play

This “Everything Beach” app will start with pulling and creating specific API from today’s favorite marketplaces curated beach data then filter out all the unique beach elements. App features would include booking discounted beach travel, surfing conditions, beach activities, beachwear, beach weather, beach events, beach tech, beach dining, beach yoga...you get the point. Users will get to input information such as “turtle nest here” and drop a pin and photo “lots of trash here” so we can focus on collaboration with organizations and the community to clean them up reducing greenhouse emissions & pollution.

Knowing the beach is a location that stimulates natural meditative healing we would like to include a beach therapy program. Music and the beach go really well together so we will curate beach playlists with recommendations from the community. This is about sharing a common love interest with the beach and we would like the community to be very involved in tailoring the experience.

TEAM



***Kraig Knight - Founder
(Marketing, Creative Direction & Operations) @itsfridaykraig***

CAUSING MOTION IN THE OCEAN:

***Brianna Knight – Jr. Communications & Admin
Kraig Knight & Daniel Day – Artist/Illustrator
Bojan Pantevski – Sr. Technical Supervisor (Pending)
Damir Islamovic – Sr. Product Manager
Anthony Della Carpini – Sr. Marketing Coordinator
Unicore - App Developer (MVP)
Crimson Tide Ltd – Technology Partner (Commitment Letter)
LaunchPeer LLC – Incubator (Validation of Concept)***

ADVISORS

Racquel Ashman - Jr. Microsoft Cloud Systems Specialist

Renee Walker – Sr. Dell Systems Engineer

Nyle Hammond – Sr. Bank of America Software Analyst

Sophie Ratzsch – Hospitality Edition Hotel (Pending)

Francesca Lake – Fashion Designer & Consultant

AMBASSADORS

Ali Jaffer (Whale) – IG @aj_jaffy – OpenSea @ajjaffy_vault

OCEAN HEALTH

There are five gyres (major garbage patches) in our large waterbodies to be exact—the North Atlantic Gyre, the South Atlantic Gyre, the North Pacific Gyre, the South Pacific Gyre, and the Indian Ocean Gyre—that have a significant impact on the ocean.¹¹

Scientists have discovered marine animals living on plastic debris in an area of the open ocean dubbed "the Great Pacific Garbage Patch". Many of the creatures are coastal species, living miles from their usual habitats, on a patch halfway between the coast of California and Hawaii. Plants and animals, including anemones, tiny marine bugs, mollusks and crabs, were found on 90% of the debris. Scientists are concerned that plastic may help transport invasive species.¹²

Every year, 8 million metric tons of plastics enter our ocean on top of the estimated 150 million metric tons that currently circulate our marine environments. Whether by errant plastic bags or plastic straws winding their way into gutters or large amounts of mismanaged plastic waste streaming from rapidly growing economies, that's like dumping one New York City garbage truck full of plastic into the ocean every minute of every day for an entire year! And that much plastic is bound to have an impact on ocean ecosystems.¹³

¹¹ <https://oceanservice.noaa.gov/podcast/mar18/nop14-ocean-garbage-patches.html>

¹² <https://www.bbc.com/news/science-environment-59521211>

¹³ <https://oceanconservancy.org/trash-free-seas/plastics-in-the-ocean/#>

ROADMAP

Q1 Validate concept with other beach lovers
Build Team (Tech, Artist, Admin, Volunteers etc)
Develop website NFT pages & offerings
Develop artwork collection concepts
Bootstrap funding & spread awareness



Q2 Community & Strategic Partnerships
NFT Whitelist
Beach Lover Giveaways
Develop & Test A.I. utility functions
Mint first collection



Q3 Host 1st Annual Beach Cleanup Event in Miami
Test Proof of Attendance Protocol (POAP)
Explore Licensing, Collaborations & White Label Opportunities
Deploy A.I. Utility Features (Beta)
Begin development of the ILIOTB App

Q4 Governance Token with voting rights
I LIKE IT ON THE BEACH Members
Only Art Basel Event - Secret Reveal
Release 2nd Collection with additional benefits
Hire Fashion Designer & Materials Expert

2023



Launch the ILIOTB App
Partner with Major Cities & International Countries
Maintain the Ecosystem & Explore new member benefits
Layout every weekend

I.
LIKE.
IT.
ON.
THE.
BEACH.

**Note: 10% Profits will be donated quarterly
and made public**

DISCLAIMER

We have full intentions of bringing to fruition all deliverables in our Roadmap through activation and strategic partnerships. The success of this project, as designed, rests not only on us but in the hands of all beach lovers willing to participate in this ecosystem we are developing. If we do not sell at least 30% of our initial collection mints (10,000 unique art pieces) it will make the waves much harder to surf as funding is imperative to our end goal of laying out on clean beaches globally and for the very few rare collection holders this could include getting paid to go to the beach and tan essentially as we pursue creating passive income opportunities.

This is the I LIKE IT ON THE BEACH "ILIOTB" White Paper version 1.0 should not be relied upon as the complete version of the I LIKE IT ON THE BEACH concept. Nothing in this document is to be construed as investment or financial advice. Neither ILIOTB nor any other party involved in the making of this document take any responsibility or accept any liability for any investments, profits, or losses you may incur as a result of this information or acting on this information. None of the contents of this document serve as an inducement or as advice to engage in any kind of investment activity. This document is by no means intended to be a solicitation, invitation or offering for investment or the sale or issuance of securities or any interests or assets. The ILIOTB team is working full time to achieve the ambitious vision as set forth in this document. ILIOTB cannot be held accountable or liable for any unforeseen circumstances that may arise such as changes in legislation or technology which are impossible to predict. In case of such events, ILIOTB may at its sole discretion choose to change the roadmap, goals, and strategy of the organization, without notice or incurring any obligation or liability. ILIOTB will be as transparent as possible towards its members and do everything within its power to achieve all goals as presented in this document including posting a monthly update even if there are not any/many updates for the month.

The information in this White Paper is subject to change or update and should not be construed as a commitment, promise or guarantee by I LIKE IT ON THE BEACH LLC or any other individual or organization mentioned in this white paper relating to the future availability of services related to the use of the tokens or to their future performance or value.

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TERMS & CONDITIONS

ILIOTB is a collection of digital artworks (NFTs) running on the Ethereum network. The www.ilikeitonthebeach.com/nft and [OpenSea.io](https://opensea.io) are only interfaces allowing participants to exchange digital collectibles. Users are entirely responsible for the safety and management of their own private Ethereum wallets and validating all transactions and contracts generated by this website before approval. Furthermore, as the I LIKE IT ON THE BEACH smart contract runs on the Ethereum network, there is no ability to undo, reverse, or restore any transactions.

OWNERSHIP

You own the NFT. Each I LIKE IT ON THE BEACH is an NFT on the Ethereum blockchain. When you purchase an NFT, you own the underlying I LIKE IT ON THE BEACH digital artwork, completely. Ownership of the NFT is mediated entirely by the Smart Contract and the Ethereum Network: at no point may we seize, freeze, or otherwise modify the ownership of any crypto.

SOFTWARE PARTNER/LICENSE AGREEMENT

We have explored a technology partnership with Crimson Tide Ltd. who have launched and developed the NUC Wallet (thenuc.io) and Crypto Rudeboy Club by world famous Artist Buju Banton with persons such as Dj Khaled and Snoop Dogg amongst their NFT holders. Crimson Tide Ltd. has hand selected us to beta test their utility software which is already developed and will require ongoing maintenance of systems and potential updates. We intend to implement utility features by Q3 of 2022. Whether or not we deploy utility features we intend to use our NFT sales & royalties to honor all donation & membership reward responsibilities once all NFTs are minted.

We are open to other partnerships and vetting the best offers.

THE CURRENCY
OF THE BEACH

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